

## SOCIAL BUSINESS FELLOWSHIP PROGRAM

The **Y&Y Fellowship Program** is a six-month online program that empowers young social entrepreneurs to develop their full potential.

We help to strengthen their business models, build compelling strategies for their ventures and expand their professional networks.

**Are you building a business to create a better world?**

### FELLOWS



Social business leaders ready to accelerate their project

### Y&Y PROGRAM



Lean Startup  
Design Thinking  
Mentorship Program  
Global Support Team

### GROWTH



Implementing impactful solutions addressing local social problems

### What is a social business?

A social business is a non-loss, non-dividend company created to address a social purpose. Like charity, a social business exists to solve a social problem. However, like a traditional business, it is financially sustainable: it funds itself through the commercialization of a product or service.

### What is the Y&Y Fellowship Program composed of?

**Mentoring:** a structured one-to-one relationship with an experienced professional which involves the transmission of knowledge, social capital and guidance that enhance the fellow's professional growth.

**Online Platform:** a 6-month course in social business development. The step-by-step curriculum ensures that by the end, they will be ready to pitch to potential investors.

**Support network:** a system that facilitates the connection to like-minded professionals worldwide.

### Who are our Fellows?

Exceptional, exclusively selected young people from a global pool of entrepreneurs starting a social business that have traction and are growing. The profiles of our last Class of Fellows are available on: <http://yunusandyouth.com/fellows>

### Benefits

During the program you can expect to:

- Be part of an individually tailored online mentoring program with an experienced mentor who will provide professional guidance;

- Participate in expert webinars with our social business professionals;

- Increase your global network by being part of a global class of exclusively selected young social entrepreneurs;

- Receive support on focus areas and see your business grow and be taken to the next level.

### Eligibility

Your are eligible if:

- You have started a social business and are relentlessly working on solving a social issue in your country;

- You are under 35 years old;

- You have excellent English oral and written communication skills;

- You want to receive professional guidance to help your business grow and develop.

**The Y&Y Fellowship Program starts in March, 2019 and lasts until October, 2019.**